

## \* Media Alert \*

\_\_\_\_\_ Teaches Families how to “Grow a Healthy Child”  
Community event invites participants to learn about the benefits of healthy eating  
and enjoying meals as a family

**WHAT:** \_\_\_\_\_ is holding another in a series of events designed to get kids and parents excited about healthy eating. Targeted towards kids, 2-11, and their parents, the campaign focuses on early education of the benefits of healthy eating in the hopes that it will lead to a lifelong commitment.

\_\_\_\_\_ invites everyone to come out in support of this event which includes educational games and activities for all ages. Prizes are awarded to the winners of games that include napkin origami, a lunch munch rhyming game and a human MyPyramid.

**WHY:** The choice to bring parents and kids together in a fun, educational environment reinforces the message that eating healthy meals together as a family is an important part of a healthy lifestyle. A family friendly event is the perfect way for \_\_\_\_\_ to educate kids and parents that healthy foods grow healthy children.

**WHEN:** \_\_\_\_\_(Date)\_\_\_\_\_, \_\_\_\_\_(Time)\_\_\_\_\_

**WHERE:** \_\_\_\_\_(Location)\_\_\_\_\_

**WHO:** \_\_\_(Organization name and details)\_\_\_\_\_

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