

AzNN Food Systems Subcommittee Meeting Minutes

DATE: Wednesday, December 9, 2015 **LOCATIONS:** iLinc

PRESENT:

Organization	Name
AzNN	Stephanie Martinez Noelle Veilleux Ryan Lang
Evaluation	Laurel Jacobs
Coconino HD	Theresa Kulpinski
Maricopa HD	Anne Costa
Maricopa Ext	Jesse Davenport
Mohave HD	Tiera Morrison
Mohave Ext	Trish Zillox
Navajo HD	Cherilyn Yazzie
Pima Ext	Jacqui Stork
Pinal Ext	Jim Jepsen
Yavapai HD	Kelley Villa for Sharmel Jordan
Yavapai Ext	Hope Wilson
Yuma HD	Tricia Kinnell

Agenda Item	Details
Ice Breaker	Introduced self, agency, and shared one success in food systems work
Consignment Model	<p>Jesse Davenport presented on the consignment model:</p> <ul style="list-style-type: none"> • AzNN worked with ChangeLab Solutions to create a Fact Sheet describing the consignment model (now described as a Growers' Cooperative) featured in the Farmer's Market webinar from FFY2015. The final draft has been received and will be shared with the broader AzNN community in the near future. • "Consignment" vs. "Growers' Cooperative" – Consignment refers to selling produce on behalf of someone else where cooperative refers to group of growers working together and taking turns selling produce. • This model helps address challenge of finding enough farmers to sell at markets, etc. – We see shortages with growers – it's the same growers at multiple markets and they are forced to hire additional staff. • Consignment model helps reduce risk of growers. Smaller yields are accepted. Fees are covered. Volunteers are used. • Moves AZ beyond a service approach and helps to build capacity of our communities. It allows smaller gardeners to sell extra items, etc. • How is the food bank (CFB) accepting EBT or FMNP? CFB operates a Farmer's Market as well as the consignment model.

	<p>They applied through USDA to be a SNAP vendor.</p> <p>Discussion questions:</p> <ol style="list-style-type: none"> 1. What are the roles of SNAP-Ed in farmer’s market work? <ol style="list-style-type: none"> a. Coconino HD - Working with WIC to help redeem FMNP coupons. Project in page includes focus groups and partnership with city, community organizations, small farms, etc. to start a new farmer’s market. Insurance and liability within markets continues to be a barrier. <ol style="list-style-type: none"> i. SNAP-Ed’s role: Providing education to SNAP participants, and corral everyone involved with starting a farmer’s market. b. Mohave Ext – SNAP-Ed’s role includes making the appropriate connections to ensure success with Farmers Markets. c. Navajo HD – Providing education, sitting in on meetings to get them started. 2. What further information, resources, connections, etc. are needed to move this work forward? <ol style="list-style-type: none"> a. Who are the key stakeholders when reaching out to start a farmers market? County staff, local growers, existing food systems councils/coalitions, city/town council, city planners, city environmental services, HAPI program staff.
<p>Focus Group Results</p>	<p>Our guest speaker (Connie Ballard from Maricopa Department of Public Health) could not join our meeting. This will be postponed until the January meeting.</p>
<p>Evaluation – Collected % EBT Sales</p>	<p>Evaluation in support of Strategy 5.</p> <ol style="list-style-type: none"> 1. One indicator is % of FM that accept SNAP and WIC redemptions – Is this feasible to collect? YES. Would it be possible to track redemption methods (i.e. handled by the market manager or handled by individual vendors/growers)? Are there other models we should consider? FMNP and WIC redemption is always by vendor/grower. Would a FM count if at least one vendor accept SNAP/WIC/FMNP or are we looking at just those where the entire market accepts benefits? This is an indicator for the CDC 1305 grant as well. They currently use the USDA list for FM as their data source (although this is out of date). ADHS will be engaging in discussions around other data sources or perhaps maintaining an internal data source. If a market has one grower who accepts EBT, they count the market as accepting EBT... we should consider this same definition for consistency. 2. % FM sales from EBT/WIC/FMNP – Is it feasible to collect this info from markets? Current data is available for the state level. Includes: % of total EBT sales at FM, may also have WIC CVV/FMNP data (this is possibly available by market/grower).

	<p>State level data is great, but it is better to tie to local level data and local agency activities. Yavapai (HD & Ext) have access to this data. Private markets may be less likely to share. If markets are unwilling to share numbers, could they at least share the % sales from EBT, etc.? Maricopa Ext has a raw data download which should contain this info – is there capacity to analyze the data? Local Agencies should try to compile themselves, but reach out their Laurel and/or their Eval contact about assistance with analysis.</p>
<p>Next Steps</p>	<p>January Agenda Items</p> <ul style="list-style-type: none"> • Summer Food Service Program • MCDPH Focus Group Findings <p>Other possible Agenda Items</p> <ul style="list-style-type: none"> • YC Grown – CSA shares paid with SNAP?
<p>Next Meeting</p>	<p>Wednesday, January 13, 2016 10:00am-11:00am</p>