

AzNN Food Systems Subcommittee Meeting Minutes

DATE: Wednesday, April 13, 2016

LOCATIONS: iLinc

PRESENT:

Organization	Name
AzNN	Stephanie Martinez
Evaluation	Laurel Jacobs Bete Jones
Coconino HD	Theresa Kulpinski
Maricopa HD	Anne Costa
Maricopa Ext	Angela Entzel
Mohave HD	Tiera Morrison
Mohave Ext	Trish Zillox
Navajo HD	Cherilyn Yazzie
Pima Ext	Jacqui Stork
Pinal Ext	Shanna Murphree
Yavapai HD	Kelley Villa & Sharmel Jordan
Yavapai Ext	Rebecca Serratos
Yuma HD	Tricia Kinnell

Agenda Item	Details
Local Agency Lead	<p>We are looking to fill the food systems local agency lead. If you are interested in volunteering to help facilitate the calls, etc. please reach out to Stephanie.</p> <p>Jacqui volunteered to be the LA Lead.</p> <p>Angela would also be interested in the future.</p>
Annual Conference Poster	
Food Insecurity Nutrition Incentive (FINI)	<p>Arizona was awarded the FINI grant through Pinnacle Prevention. Activities will take place in Yavapai, Maricopa, and Pima counties. Activities planned for farmer's markets and a CSA demonstration project. Formal announcement to come at the end of this month.</p> <p>Project is called Double Up Food Bucks AZ. Project will match up to \$10 per day per participant. Participant must purchase SNAP eligible foods and the \$10 match will go towards locally grown produce.</p> <p>State AzNN is supporting FINI with promotional materials (banners and table tents for FINI markets, flyers for distribution, stickers, etc.).</p> <p>Local agencies can help with additional promotion, providing direct education at the eligible sites, etc.</p>

	<p>How were markets selected?</p> <p>In Yavapai is the partner the County Health Department of the Extension? HD is the lead for FINI Ext is helping with promotion, etc.</p> <p>Can other counties receive the promotional materials for FINI? No they won't work as they are DUFB specific.</p> <p>IS there opportunity to expand this to other markets? Don't know. Invite PP to present at the committee call.</p>
<p>SFSP Outreach Campaign</p>	<p>Describe the materials Describe the distribution methods. Include link to audio.</p> <p>Supports: Incorporating promotional messages into DE activities, assisting agencies with getting media presence, etc. (look at the checklist).</p> <p>Share the press release template when it is completed.</p> <p>Yavapai & Navajo are continuing to work with summer food sites from previous years.</p>
<p>Next Meeting</p>	<p>May 11th 10:00am</p> <p>Pinnacle Prevention & FINI SFSP Debrief FMNP Promotion activities? – What is happening? What sort of food environment changes have people been able to implement in adult education sites? Healthy retail – what are people doing? What are they planning to do? How can we work together?</p> <p>This date/time is difficult to attend as it conflicts with most school-based activities. Could we move it? Add to an end of year survey.</p>