

USDA Defines SNAP Ed

- SNAP nutrition education and obesity prevention services are any combination of educational strategies, accompanied by environmental supports, designed to facilitate voluntary adoption of food and physical activity choices and other nutrition-related behaviors conducive to the health and well-being of SNAP participants and low-income individuals eligible to participate in SNAP and other means-tested federal assistance programs. Nutrition education and obesity prevention services are delivered through multiple venues and involves activities at the individual, community and appropriate policy levels.

Bureau of Nutrition and Physical Activity

Health and Wellness for all Arizonans



FNA Approaches

- The Food and Nutrition Act (FNA) stipulates that SNAP Ed funds may be used for evidence-based activities using these approaches:
 1. Individual or group based nutrition education, health promotion and intervention strategies
 2. Comprehensive, multilevel interventions at multiple complimentary organizational and institutional levels
 3. Community and public health approaches to improve nutrition

Bureau of Nutrition and Physical Activity

Health and Wellness for all Arizonans



Social Ecological Framework

http://www.nal.usda.gov/fnsn/Guidance/FY2013SNAP-EdPlanGuidance.pdf - Windows Internet Explorer provided by ADHS

http://www.nal.usda.gov/fnsn/Guidance/FY2013SNAP-EdPlanGuidance.pdf

File Edit Go To Favorites Help

★ Favorites Core Nutrition Messages Suggested Sites ProcureAZ Eat Well Be Well - Healthy Li...

http://www.nal.usda.gov/fnsn/Guidance/FY2013SNAP...

10 / 104 130%

FIGURE 6 1: A Social Ecological Framework for Nutrition and Physical Activity Decisions

- Belief Systems
- Heritage
- Religion
- Priorities
- Lifestyle
- Body Image

- Homes
- Schools
- Workplaces
- Recreational Facilities
- Foodservice and Retail Establishments
- Other Community Settings

- Demographic Factors (e.g., age, gender, socioeconomic status, race/ethnicity, disability status)
- Psychosocial Factors
- Knowledge and Skills
- Gene-Environment Interactions
- Other Personal Factors

- Government
- Public Health and Health Care Systems
- Agriculture
- Marketing/Media
- Community Design and Safety
- Foundations and Funders
- Industry
 - Food
 - Beverage
 - Physical Activity
 - Entertainment

Done

start

Inbox - Mailbox - Da... Pandora Internet R... SNAP-Ed Plan Guida... http://www.nal.usd... Document1 - Micros... latest template.pptx... 5:41 AM

Unknown Zone

ance | 3/31/2012

Bureau of Nutrition and Physical Activity

Health and Wellness for all Arizonans



1. Individual or Group Based

- Activities conducted at the individual and interpersonal level have always been a nutrition education delivery approach of SNAP Ed and remain essential today.



2. Comprehensive, Multilevel

- These approaches may address several or all sections or levels of the socio-ecological model and may target the individual, the interpersonal (family, friends, etc.), organizational (workplace, school, etc.), community (food retailers, food deserts) and public policy (local laws, or social norms) or societal.

Bureau of Nutrition and Physical Activity

Health and Wellness for all Arizonans



3. Community and Public Health Approaches

- Community and public health approaches are efforts that affect a large segment of the population rather than targeting the individual or a small group. By focusing activities on settings with large numbers of low-income individuals, public health approaches can target the SNAP Ed target audience.

Bureau of Nutrition and Physical Activity

Health and Wellness for all Arizonans



What have we done to prepare?

- October 2012 Survey Monkey to Program Contacts
 - Several options for PHA in each service setting
 - K-8
 - Adults
 - CACFP
 - Gardens

Bureau of Nutrition and Physical Activity

Health and Wellness for all Arizonans



Some examples shared by USDA

- Baltimore Healthy Stores
- Pima County Health Department CPPW school and community gardens

Bureau of Nutrition and Physical Activity

Health and Wellness for all Arizonans



This afternoon

- 3 sessions to learn more at each service setting:
 - Adults
 - K-8 and CACFP
 - Gardens
- Attend each session, rotate based on your nametag sticker.

Bureau of Nutrition and Physical Activity

Health and Wellness for all Arizonans

